

JOCELYN WYATT

Jocelyn Wyatt is an entrepreneurial executive with more than 20 years of experience and a thought-leader in social innovation. She is skilled at building teams and organizations working in complex, global environments, with a focus on impact, growth, and innovation. She has been a CEO for the past ten years and has served on the boards of organisations such as Airbnb.org and Marketplace. Jocelyn has dedicated most of her career to building the field of impact design, creating new ways to practice design in the social sector and demonstrating the value of design to tackle complex social challenges.

Jocelyn is the cofounder and CEO of IDEO.org, a design nonprofit studio with a mission to design a more just and inclusive world. As CEO, Jocelyn spends her time developing the vision, strategy, and growth plans to build new markets for design in the U.S. and around the world. She runs IDEO.org's Board of Directors, oversees a \$12 million annual operating budget, and leads a team of 75 individuals across three studios in New York, Nairobi, and San Francisco.

At IDEO.org, Jocelyn also heads up partner development with companies, foundations, nonprofits, and social enterprises. She has designed and secured large programs with the Bill & Melinda Gates Foundation, JP Morgan Chase, the Rockefeller Foundation, and the UK's Department for International Development.

A keen community builder, she co-founded Design Vanguard, a community of design leaders driving diversity in design, and founded the Social Enterprise Jobs Group, which has a membership of 13,000 people around the world. In 2012, she was named a Top 100 Global Thinker by Foreign Policy Magazine.

Jocelyn speaks widely on how design is creating impact in the world and has been invited to address forums including the Aspen Ideas Festival, Skoll World Forum, and Women in the World. She has been published in the Stanford Social Innovation Review and profiled in FastCo, DevEx, the Chronicle of Philanthropy, and Fortune. Prior to building IDEO.org, Jocelyn led IDEO's social impact practice where she managed the dissemination of the HCD Toolkit and built relationships with foundations, INGOs, and social enterprises.

Prior to joining IDEO in 2007, Jocelyn worked in Kenya as an Acumen Global Fellow. She also served as VisionSpring's interim country director in India, where she helped increase the distribution of low-cost reading glasses to rural communities. And before that, she worked at Chemonics International, a contractor for USAID.

Other roles Jocelyn has held include:

- Aspen Institute First Movers fellow for social entrepreneurs
- Founding member of Chief, a membership network for women
- Founding Board member of Airbnb.org
- Program advisor to the Clinton Global Initiative
- Member of the Grinnell College Alumni Council
- Advisory Board member to Marketplace and the Drucker Institute
- Member of the Board of Directors of the Whitaker Peace and Development Institute
- Member of IDEO.org's Board of Directors

Jocelyn earned a BA in anthropology from Grinnell College and an MBA from Thunderbird School of Global Management.